“Getting Virginia Age Ready”

January 26, 2012
US Population 65+

- 2000: 11%
- 2010: 13%
- 2020: 16%
- 2030: 19%

Source: US Census
Virginia Population 65+

2000: 790,000 (11%)
2010: 1,014,000 (13%)
2020: 1,359,000 (16%)
2030: 1,752,000 (19%)

Source: US Census
One Quick Glimpse Into Virginia’s Future
Today, 1 in 7 drivers are 65+
2030, 1 in 4 drivers will be 65+
The Age Shift Has Already Started
The oldest (First) Baby Boomer Turned 65 On January 1, 2011
10,000 Boomers Per Day for the Next 20 Years
Our Mission:

The Older Dominion Partnership (ODP) is an initiative created by Virginia businesses, government, foundations, and non-profits to help Virginia’s communities ride the age wave — the doubling of the Commonwealth's 65+ year old population by 2030.
Older Dominion Partnership

Our Goals
Community-based Age Wave Plans Underway All Across Virginia
Community Efforts to Date

- Charlottesville 2020 Plan
- Fairfax 50+ Action Plan
- Rappahannock Rapidan Region
- Arlington Plan
- Williamsburg
- Lynchburg
- Richmond Region
- Hampton Roads
- City of Alexandria
- Roanoke Valley Region
- Northern Virginia

Plan Created

Planning Underway
10 Years

State-wide Coordinated Plan Across the Commonwealth
Older Dominion Partnership

Our Strategy
1.

Build awareness of the coming age wave and its potential impact on the Commonwealth.
2. Broaden pro-aging stakeholder groups and support base beyond the age-related service agencies.
3. Help facilitate the creation and advancement of community-driven strategies to accelerate Virginia’s age wave preparedness.
4. Support ODP members through **strategic coordination** and possible alignment of **funding sources**.
Potentially, identify incentives – maybe an “Age Wave Prepared certification process” – to get every major community moving faster.
6. Document and report on Virginia’s progress in preparing for the age wave.
Help formulate and update a comprehensive, strategic long-term plan that ensures that the Commonwealth is prepared for the coming age wave.
Older Dominion Partnership

Our Structure
The Older Dominion Partnership
Organizational Structure

501(C)(3)
Foundations

RICHMOND MEMORIAL HEALTH FOUNDATION

Danville Regional Foundation
TOGETHER WE HAVE A BRIGHTER FUTURE.

The Community Foundation
Serving Richmond and Central Virginia

The Community Foundation
FOR NORTHERN VIRGINIA
Non-Profits & Associations

AARP

United Way

Richmond Academy of Medicine, Inc.

Virginia Chamber of Commerce

Greater Richmond Chamber

Virginia Healthcare Association and Virginia Center for Assisted Living

AAVAA

Virginia Association of Area Agencies on Aging
Academic Experts on Aging

ODP’s Technical Advisors

Ed Ansello, Ph.D., Director of Virginia Center on Aging, Virginia Commonwealth University

Robert Blancato, President, Maltz, Blancato, & Associates

Peter A. Boling, M.D., Director of Geriatric Services and Interim Chair, Division of Internal Medicine, Virginia Commonwealth University

Kathleen Fletcher, R.N., M.S.N., C.S.-B.C., G.N.P., Director of Senior Services and Assistant Professor of Nursing, University of Virginia Health Sciences Center, University of Virginia

Marissa Galicia-Castillo, M.D., Assistant Professor of Internal Medicine and Interim Director for the Glennan Center for Gerontology, Eastern Virginia Medical College

Gina Kavanaugh, R.N., Director of Clinical Research, The Center for Excellence in Aging and Geriatric Health, Williamsburg, Virginia

Paula Kupstas, Ph.D., Project Director, Virginia Center on Aging, Virginia Commonwealth University

Richard Lindsay, M.D., Former Head of the Division of Geriatrics, University of Virginia Health Sciences Center, University of Virginia

Marilyn Pace Maxwell, MSW, Executive Director, Mountain Empire Older Citizens, Inc. (MEOC)

James Olds, Ph.D., Director of Krasnow Institute for Advanced Study, George Mason University

Karen Roberto, Ph.D., Director of Center for Gerontology and Professor of Human Development, Virginia Polytechnic Institute

Louis Rossiter, Ph.D., Director of Research for the Center for Excellence in Aging and Geriatric Health, Director of the Schroeder Center for Healthcare Policy, College of William and Mary

Gordon Walker, Chief Executive Officer, Jefferson Area Board for Aging
State & Local Government
2011 Virginia Age Ready Indicators Benchmark Survey

Last one was conducted 30 years ago!
5,000 Survey Respondents Across Virginia
Generation Gap

40% percent of Boomers rate their quality of life as excellent, but only 12% perceive the quality of life of Seniors in the community as excellent. Seniors don’t see this gap.
Tooth Gap

24% of Seniors have not had a dental visit in the past two years.
Medications

74% of Boomers and 81% of Seniors take at least 1 daily medication
Medication Gap

Approximately 10% of Boomers & Seniors say it is difficult to afford their medications. One in twenty respondents report that there are medications that they should be taking but are not because of cost.
Long Term Health

33% of Boomers and 46% of Seniors report some type of chronic condition such as diabetes, arthritis, or cancer.
Insufficient Prevention
A portion of both age groups is not getting recommended health screenings.
Caregiving Is High

Currently, 35% of Boomers and 26% of Seniors are caregivers.
Boomers Need Help Getting Ready for the Age Wave

Only half (54%) of Boomers feel prepared to navigate the challenges of aging
Financial Concerns

About half of Boomers do not feel financially prepared for retirement.
Communities Need Help Getting Ready for the Age Wave

Today’s Seniors rate community preparedness 42%. Boomers rate community preparedness 23%.
Big Differences Between Communities Across Our Commonwealth

Scores ranged significantly between the 25 AAAS
Go to the ODP Web site and sign up for the ODP (free) newsletter www.olderdominion.org
Go to the ODP Web site and download the ODP Age Ready Indicators Survey Report
Join Us!
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